



WomanSage

**6<sup>th</sup> Annual WomanSage Conference**  
***Health, Wealth, Love and Legacy***

October 30, 2010  
Hilton Orange County – Costa Mesa

**Sponsor Opportunities**  
**Be a part of something life-changing!**

**WomanSage**

WomanSage is a non-profit organization that helps active women age 45 and above experience a personal renaissance as they transition to a new stage of life. WomanSage focuses on issues that confront women at midlife, including financial literacy, women's health and wellness, careers and transition, care giving and relationships. The organization has involved more than 500 women throughout its home base of Orange County, California and reaches more than 6,000 women nationwide through e-mail, website updates, blogs, and a newsletter.

**The Conference**

On October 30, 7:30 a.m. to 4:30 p.m., at Hilton Costa Mesa, hundreds of women from all across California and beyond will gather to celebrate and bring about positive change in their lives. This year's theme of the conference is "Health, Wealth, Love and Legacy." Keynote speakers and special breakout sessions address what women want to know – from managing finances, care giving, technology, careers and wellness to hula-hooping. Hosted by WomanSage, this exciting one-day event gives women the opportunity to gather new ideas for themselves, their careers and businesses, as well as their personal and professional development. The Marketplace tradeshow features women's goods and services such as beauty products, jewelry, health and wellness items, financial support and more.

**The Audience**

The WomanSage Conference is a worthy investment for your marketing dollars as it targets the largest consumer buying segment ever in U.S. history. As a sponsor, you will connect with these women who are part of your organization's reach.

The group's membership is comprised of women 45 and over from both the baby boomer generation and the silent generation that came before. The Annual WomanSage Conference audience is made up of WomanSage members and prospective members, speakers, business people, professionals, wives, mothers, grandmothers, sisters, teachers, nurses, doctors – the list goes on.

These women are:

- Middle class
- College educated
- Wired
- Purposeful
- Smart
- Entrepreneurs
- Change agents
- Influencers
- Protesters
- Caregivers

**"Controlling or influencing over half of family investments, women have come to control over 60 percent of the Nation's wealth."**

-- Lieberman Research for AARP

## Agenda

NOTE: Marketplace exhibits remain open throughout the day.

6:00 a.m. - 7:30 a.m. – Booth/exhibitor set up  
7:00 a.m. - 8:30 a.m. – Registration; Continental breakfast in Marketplace tradeshow  
8:30 a.m. - 9:00 a.m. – Opening session and introductions  
9:00 a.m. - 10:00 a.m. – Keynote speaker  
10:00 a.m. - 10:15 a.m. – Break; exhibits continue to be open  
10:15 a.m. - 11:00 a.m. – Morning breakout sessions (four running simultaneously)  
11:00 a.m. - 11:15 a.m. – Break; exhibits continue to be open  
11:15 a.m. - Noon – Morning breakout sessions (four running simultaneously)  
Noon - 1:30 p.m. – Lunch Session with Keynote Speaker  
1:30 p.m. - 2:15 p.m. – Afternoon breakout session (four running simultaneously)  
2:15 p.m. - 2:30 p.m. – Break  
2:30 p.m. - 3:15 p.m. – Afternoon breakout sessions (four running simultaneously)  
3:15 p.m. – 4:00 p.m. – Booth/exhibitor tear down  
3:15 p.m. - 4:30 p.m. – Closing celebration

(Schedule subject to change.)

## Your Opportunity

You can reach this targeted audience of women by becoming a sponsor at the 8<sup>th</sup> Annual WomanSage Conference. Your company will be mentioned in various communications to over 6,000 contacts and on the conference website and promotional materials, in addition to numerous promotional values as part of your sponsorship package.

## Sponsorship Levels and Benefits

### Partner (Keynote Sponsor) – \$10,000 (2 available)

- Introduce one of two keynote speakers – 5 to 7 minutes speaking time in front of entire group
- 10 conference registrations
- Full page ad in event program (sponsor to supply camera ready art)
- One-page insert in conference registration materials at conference
- Sponsorship signage at event
- Acknowledgement of sponsorship by event MC
- 10-foot display area in registration area
- Banner ad on WomanSage website for 1 full year
- Listed as event sponsor on conference web page prior to event
- Link from WomanSage site to sponsor site
- Exposure to an extended audience of over 6,000 women through pre-event promotional materials

### Sage – \$5,000 (4 available)

- MC for one of the four tracks (Health, Wealth, Love and Legacy)
- 10 conference registrations
- Full page ad in event program (sponsor to supply camera ready art)
- Sponsorship signage at event
- Acknowledgement of sponsorship by event MC
- 10-foot display area in registration area
- Banner ad on WomanSage website for 1 full year
- Listed as event sponsor on conference web page prior to event
- Link from WomanSage site to sponsor site
- Exposure to an extended audience of over 6,000 women through pre-event promotional materials

**Rosemary – \$3,000 (4 available)**

- 5 conference registrations
- Sponsorship signage at event
- 6-foot table top display in Marketplace
- ½ page ad in event program (sponsor to supply camera ready art)
- Banner ad on WomanSage website for six months
- Listed as event sponsor on Luncheon web page prior to event
- Link from WomanSage site to sponsor site

**Thyme – \$2,000 (6 available)**

- 2 conference registrations
- ½ page ad in event program (sponsor to supply camera ready art)
- 6-foot table top display in Marketplace
- Listed as event sponsor on Luncheon web page prior to event
- Link from WomanSage site to sponsor site

**Parsley – \$1,000 (6 available)**

- 1 conference registration
- Business card ad in event program (sponsor to supply camera ready art)
- 6-foot table top display in Marketplace
- Listed as event sponsor on Luncheon web page prior to event
- Link from WomanSage site to sponsor site

**Event Program Advertising** (Sponsor to supply camera ready art)

Full page ad in event program – \$250

½ page ad in event program – \$175

Business Card ad in event program – \$50

Thank you for your interest in this fantastic opportunity to be a part of the 8<sup>th</sup> Annual WomanSage Conference.

For more information about becoming a sponsor, contact Jane Glenn Haas at [jghaas@aol.com](mailto:jghaas@aol.com) or 949-285-0069.

For information about WomanSage, go to [www.WomanSage.org](http://www.WomanSage.org).





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**6<sup>th</sup> Annual WomanSage Conference**  
*Health, Wealth, Love and Legacy*

October 30, 2010  
Hilton Orange County – Costa Mesa

**Sponsor Agreement**

This application is for sponsorship of the 8<sup>th</sup> Annual WomanSage Conference, October 30, 2010, at the Hilton Orange County - Costa Mesa, California. This application becomes a contract upon acceptance, based upon the specifications, rates and general information that are included within this agreement.

**Please fill out the following information completely:**

Company Information:

Please indicate exactly how you want your company name listed in all promotional materials:

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Sponsorship Opportunities:

Partner (Keynote Sponsor) – \$10,000	\$ _____
Sage – \$5,000	\$ _____
Rosemary – \$3,000	\$ _____
Thyme – \$2,000	\$ _____
Parsley – \$1,000	\$ _____

Event Program Advertising:

Full page ad in event program – \$250	\$ _____
½ page ad in event program – \$175	\$ _____
Business Card ad in event program – \$50	\$ _____

Total Amount Due: \$ \_\_\_\_\_

Payment Terms:

All fees are due upon receipt of this Agreement and must be paid in full prior to the 8<sup>th</sup> Annual WomanSage Conference to ensure your sponsorship and ad space.

Payment Options (check one):

**CREDIT CARD**

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3-digit Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**OR**

**CHECK**

Make check payable to WomanSage, Inc., and mail to 5319 University Drive, Suite 639, Irvine, CA 92612. Check must be received before Sponsorship can be guaranteed.

Invoice:

Let us know if you require an invoice for your records. Yes \_\_\_\_\_ No \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**Sponsor logistics contact:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

Membership:

Are you a WomanSage member? \_\_\_Yes \_\_\_No

Would you like to be contacted to become a WomanSage member? \_\_\_Yes \_\_\_No

Sponsorship availability is assigned on first-come, first-served basis. So be sure to return this Agreement as quickly as possible.

Please continue to page 3 of this Agreement, which contain *Terms and Conditions*, and is made a part of this Agreement by reference hereof.

Fax or e-mail this entire Exhibit Agreement, including signed *Terms and Conditions* pages, to:

Jane Glenn Haas

jghaas@aol.com

Fax: 714-464-4217

Phone: 949-285-0069

For information about WomanSage, go to [www.WomanSage.org](http://www.WomanSage.org).

Page 2



WomanSage

[www.WomanSage.org](http://www.WomanSage.org) • 949-222-4210 • e-mail [Info@womansage.org](mailto:Info@womansage.org)

A California 501 (c) (3) – Non-profit Tax ID # 72-1556442

WomanSage, Inc. 5319 University Drive, Suite 639, Irvine, CA 92612

**TERMS AND CONDITIONS:**

**Eligible Sponsorships:**

WomanSage, Inc. has the sole right to determine the eligibility of any company or product for inclusion in the 8<sup>th</sup> Annual WomanSage Conference.

**Contract for Sponsorship:**

Acceptance of this Application shall constitute a contract with WomanSage. In the event of fire, strike or other uncontrollable circumstance rendering the 8<sup>th</sup> Annual WomanSage Conference unfit or unavailable or causing the Conference to be cancelled 10 days or more prior to opening day, the contract will not be binding and payment will be refunded. If cancellation by WomanSage occurs within 10 days of the opening, 50% of exhibit and sponsor fees will be refunded.

**Cancellation:**

1. If written notice of the cancellation is received by WomanSage prior to August 1, 2010, the Sponsor shall pay a cancellation fee equal to thirty-three percent (33%) of the cancelled sponsorship fee.
2. If written notice of cancellation is received by WomanSage on or after August 1, 2010, and prior to September 1, 2010, the Sponsor shall pay a cancellation fee equal to sixty-seven percent (67%) of the cancelled sponsorship fee.
3. If written notice of cancellation for sponsorship is received by WomanSage on or after September 1, 2010, the Sponsor shall pay a cancellation fee equal to the full one hundred percent (100%) cancelled sponsorship fee.
4. Whenever the cancellation fee payable exceeds the total of payments already made to WomanSage, the Sponsor shall promptly pay to WomanSage the balance of such fee. Whenever the payments already made by Sponsor to WomanSage exceed the cancellation fee payable, WomanSage shall promptly refund such excess to Sponsor. Except to such excess, all payment made to WomanSage under this Sponsor Agreement shall be deemed fully earned and non-refundable when made in consideration for expenses incurred by WomanSage and WomanSage's loss or deferred opportunity to provide value to Sponsors.
5. If the Sponsor does not make full payment when due under this contract, WomanSage reserves the right to terminate such contract.
6. Sponsorship must be paid in full prior to show. If total cost of such sponsorship is not paid in full by Conference, WomanSage has the right to cancel the Sponsorship. This does not relieve the Sponsor of the obligation to pay the cancellation fee in accordance with the above schedule.
7. If the Sponsor is party to other contracts with WomanSage, including but not limited to contracts for exhibit space, advertising space or other promotional opportunities, and the Sponsor fails to make payment when due under this contract, WomanSage may at its sole discretion and without prior notice to the Sponsor, reapply any or all funds paid by the Sponsor under this contract. WomanSage will then notify the Sponsor of such application.

**Jurisdiction:**

This Agreement shall be governed, construed and enforced in accordance with the laws of the State of California. In the event that it shall be necessary for WomanSage to bring suit to enforce any of its rights hereunder, WomanSage shall be entitled to recover all costs of such suits including reasonable attorneys' fees.

**Sponsor Representatives:**

Sponsor representatives shall wear badge identification furnished by WomanSage at all times.

**Limitation of Liability:**

Sponsor agrees to make no claim for any reason whatsoever against WomanSage for loss, damage or destruction of goods; nor for any injury to himself or herself or employees or attendees as a result of negligence on the part of Sponsor while in the general conference area, nor for damage of any nature including damage to his business by reason of failure to provide Sponsorship; nor for any action of service suppliers to WomanSage; nor for the failure to hold the conference as scheduled.

**Damage to Property:**

Sponsor is liable for any property damage caused to building floors, walls or columns, or other sponsor's or exhibitor's property.

AGREED TO by:

(Authorized Signature)	Date
Print Name	Title

