



WomanSage

6th Annual WomanSage Conference

Health, Wealth, Love and Legacy

October 30, 2010

Hilton Orange County – Costa Mesa

Exhibitor Opportunities

Be a part of something life-changing!

Thank you for your interest in exhibiting at the 6th Annual WomanSage Conference, October 30, 2010 at Hilton Costa Mesa!

The Conference

On October 30 at Hilton Costa Mesa, hundreds of women from all across California and beyond will gather at the 6th Annual WomanSage Conference to celebrate and bring about positive change in their lives. This year's theme is "Health, Wealth, Love and Legacy." Keynote speakers and special breakout sessions address what women want to know – from managing finances, care giving, technology, careers and wellness to hula-hooping. Hosted by WomanSage, this exciting one-day event gives women the opportunity to gather new ideas for themselves, their careers and businesses, as well as their personal and professional development.

Marketplace – Your Opportunity

In addition to educational sessions, the conference will include a Marketplace tradeshow featuring women's goods and services such as beauty products, jewelry, fashion, health and wellness items, financial support and more. The Marketplace, a fun and entertaining table-top tradeshow held in conjunction with the conference, gives exhibitors a chance to offer a wide range of products and services meaningful to women. More than 35 vendors will have the opportunity to showcase their wares, present new products, make new business contacts, and educate prospective buyers – your target market.

Various conference events, including breakfast buffet and afternoon cocktail networking sessions, are planned in the Marketplace in order to facilitate traffic flow and increase networking. Premium space is limited and will be allocated on a first come, first served basis.

The Marketplace will be interactive, lively and fun. So consider how you might involve the attendees as they visit your exhibit table...maybe a display of how to use your product, or select a lady from the audience to show off your product.

You can reach this targeted audience of women by exhibiting at the 6th Annual WomanSage Conference, for only \$200 for a table top exhibit space. Your company will be mentioned in various communications to over 3,000 contacts, and on the conference website and promotional materials. In addition, supply us with two images and we'll display them on a continuous slide presentation loop throughout the day in the main ballroom. Be creative. Show off your business. Submit images in .jpg format to Pam Walker at PTWalker@Cox.Net by October 1, 2010.

Marketplace Stage

If you are interested in doing a 15 to 20 minutes presentation about your product or services on stage in the Marketplace, we'd like to hear from you. We are looking for topics that support this year's theme: *Health, Wealth, Love and Legacy*. Submit your request via email, with a brief description of your presentation and

time needed, to Pam Walker by September 1, 2010. Space is limited, and will be allocated at the discretion of the conference review committee, first come first served, and time available.

Agenda

NOTE: Marketplace exhibits remain open throughout the day.

6:00 a.m. - 7:30 a.m. – Booth/exhibitor set up
7:00 a.m. - 8:30 a.m. – Registration; Continental breakfast in Marketplace tradeshow
8:30 a.m. - 9:00 a.m. – Opening session and introductions
9:00 a.m. - 10:00 a.m. – Keynote speaker
10:00 a.m. - 10:15 a.m. – Break; exhibits continue to be open
10:15 a.m. - 11:00 a.m. – Morning breakout sessions (four running simultaneously)
11:00 a.m. - 11:15 a.m. – Break; exhibits continue to be open
11:15 a.m. - Noon – Morning breakout sessions (four running simultaneously)
Noon - 1:30 p.m. – Lunch Session with Keynote Speaker
1:30 p.m. - 2:15 p.m. – Afternoon breakout session (four running simultaneously)
2:15 p.m. - 2:30 p.m. – Break
2:30 p.m. - 3:15 p.m. – Afternoon breakout sessions (four running simultaneously)
3:15 p.m. – 4:00 p.m. – Booth/exhibitor tear down
3:15 p.m. - 4:30 p.m. – Closing celebration

(Schedule subject to change.)

WomanSage

WomanSage is a non-profit organization that helps active women age 45 and above experience a personal renaissance as they transition to a new stage of life. WomanSage focuses on issues that confront women at midlife, including financial literacy, women's health and wellness, careers and transition, care giving and relationships. The organization has involved more than 500 women throughout its home base of Orange County, California and reaches more than 6,000 women nationwide through e-mail, website updates, blogs, and a newsletter.

For more information about becoming an exhibitor, contact Pam Walker at PTWALKER@COX.NET or 949-466-6383.

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www.WomanSage.org • 949-222-4210 • e-mail Info@womansage.org
A California 501 (c) (3) – Non-profit Tax ID # 72-1556442
WomanSage, Inc. 5319 University Drive, Suite 639, Irvine, CA 92612



WomanSage

6th Annual WomanSage Conference

Health, Wealth, Love and Legacy

October 30, 2010

Hilton Orange County – Costa Mesa

Exhibitor Agreement

This application is for table-top exhibit space during the 6th Annual WomanSage Conference, October 30, 2010, at the Hilton Orange County - Costa Mesa, California. The Marketplace (tradeshow) portion of the Conference will take place in the Pacific 3,4 Ballroom (B-2 level) of the Hilton. This application becomes a contract upon acceptance, based upon the plans of exhibits, rates and general information that are included within this agreement.

Exhibit Date: Saturday October 30, 2010

Exhibit Times:

6:00 a.m. to 7:00 a.m.

7:00 a.m. to 3:00 p.m.

7:00 a.m.

3:00 p.m. to 4:00 p.m.

Exhibitor move in and set up (time subject to change)

Marketplace exhibits open

Continental Breakfast served in exhibit hall

Exhibitor Tear Down and Move Out

Table Top Exhibit Space Rental Fee:

Six-foot skirted table top

\$175 before EOB August 15, 2010

\$200 as of August 16, 2010

Marketplace Stage Product Demo:*

No charge

* Limited number of slots available. Please submit your request to Pam Walker no later than September 1, 2010.

Exhibitor Fee Includes:

- One (1) 6-foot skirted table in show colors and one (1) chair
- Marketplace pass for two (2) employees of exhibiting company
- Acknowledgement of exhibitor's participation on WomanSage website and in conference promotional materials

Please fill out the following information completely:

Company Information:

Please indicate exactly how you want your company name listed in all promotional materials:

Name _____

Address _____ City _____ State _____ Zip _____

Table-top Exhibits:

Number of table-top exhibit spaces requested:* _____ at \$_____ each = \$_____

* Exhibit locations are assigned on a first-come, first-served basis. Every effort will be made to accommodate your preference of booth location. However, we cannot guarantee your choice. Please contact Pam Walker for exhibit locations available.

Total Amount Due: \$_____

Payment Terms:

All fees are due upon receipt of this Agreement and must be paid in full prior to the 6th Annual WomanSage Conference to ensure your space and/or sponsorship.

Payment Options (check one):

CREDIT CARD

Credit Card # _____

Expiration Date: _____ 3-digit Security Code: _____

Name on Card: _____

Billing Address: _____ City _____ State _____ Zip _____

OR

CHECK

Make check payable to WomanSage, Inc., and mail to 5319 University Drive, Suite 639, Irvine, CA 92612. Check must be received before space can be guaranteed.

Invoice:

Let us know if you require an invoice for your records. Yes _____ No _____

Authorized Signature: _____

Print Name: _____

Title: _____

Email: _____

Phone: _____

Exhibit show contact:

Name: _____

Title: _____

Email: _____

Phone: _____

Cell: _____

Membership:

Are you a WomanSage member? ___Yes ___No

Would you like to be contacted to become a WomanSage member? ___Yes ___No

Exhibit spaces are assigned on first-come, first-served basis. So be sure to return this Agreement as quickly as possible. **All Agreement materials must be received on or before October 15, 2010.**

Please continue to pages 3 and 4 of this Agreement, which contain *Terms and Conditions*, and are made a part of this Agreement by reference hereof.

Fax or e-mail this entire Exhibit Agreement, including signed *Terms and Conditions* pages, to:

Pam Walker

ptwalker@cox.net

Fax: 949-240-0822

Phone: 949-466-6383

TERMS AND CONDITIONS:

Location of Exhibits:

The 6th Annual WomanSage Conference will be held at the Hilton Orange County – Costa Mesa, California. All measurements and exhibit table layouts shown on the floor plan are as accurate as possible, but WomanSage reserves the right to make such modifications and change booth assignments as may be necessary to adjust the floor plan at any time to meet its needs.

Eligible Exhibits:

WomanSage, Inc. has the sole right to determine the eligibility of any company or product for inclusion in the 6th Annual WomanSage Conference.

Contract for Space:

Acceptance of this Application and assignment of space shall constitute a contract with WomanSage. In the event of fire, strike or other uncontrollable circumstance rendering the exhibit areas unfit or unavailable or causing the exhibit to be cancelled 10 days or more prior to opening day, the contract will not be binding and payment will be refunded. If cancellation by WomanSage occurs within 10 days of the opening, 50% of exhibit and sponsor fees will be refunded.

Cancellation:

1. If written notice of the cancellation is received by WomanSage prior to August 1, 2010, the Exhibitor shall pay a cancellation fee equal to thirty-three percent (33%) of the cancelled exhibit space rental fee.
2. If written notice of cancellation is received by WomanSage on or after August 1, 2010, and prior to September 1, 2010, the Exhibitor shall pay a cancellation fee equal to sixty-seven percent (67%) of the cancelled exhibit space rental fee.
3. If written notice of cancellation for partial or full booth space is received by WomanSage on or after September 1, 2010, the Exhibitor shall pay a cancellation fee equal to the full one hundred percent (100%) cancelled exhibit space rental fee. This cancellation policy includes reduction in booth space.
4. Whenever the cancellation fee payable exceeds the total of payments already made to WomanSage, the Exhibitor shall promptly pay to WomanSage the balance of such fee. Whenever the payments already made by Exhibitor to WomanSage exceed the cancellation fee payable, WomanSage shall promptly refund such excess to Exhibitor. Except to such excess, all payment made to WomanSage under this exhibit space Agreement shall be deemed fully earned and non-refundable when made in consideration for expenses incurred by WomanSage and WomanSage's loss or deferred opportunity to provide exhibit space to other exhibitors.
5. If the Exhibitor does not make full payment when due under this contract, WomanSage reserves the right to terminate such contract.
6. Exhibit space must be paid in full prior to show. If total cost of such booth space is not paid in full by move in, WomanSage has the right to cancel such space. This does not relieve the Exhibitor of the obligation to pay the cancellation fee in accordance with the above schedule.
7. If the Exhibitor is party to other contracts with WomanSage, including but not limited to contracts for exhibit space, advertising space or other promotional opportunities, and the Exhibitor fails to make payment when due under this contract, WomanSage may at its sole discretion and without prior notice to the Exhibitor, reapply any or all funds paid by the Exhibitor under this contract. WomanSage will then notify the Exhibitor of such application.

Setup / Dismantle:

Hours and dates for setup, tradeshow, and dismantle shall be those specified by WomanSage. Exhibitor shall be liable for storage and handling charges resulting from failure to remove exhibit material from the conference at conclusion of dismantling period as specified by WomanSage. Dismantling period, also referred to as teardown, is Saturday, October 30, 2010 from 3:00 pm to 4:00 p.m. Any and all materials must be completely removed from the Marketplace by the above date and time.

Jurisdiction:

This Agreement shall be governed, construed and enforced in accordance with the laws of the State of California. In the event that it shall be necessary for WomanSage to bring suit to enforce any of its rights hereunder, WomanSage shall be entitled to recover all costs of such suits including reasonable attorneys' fees.

Exhibitor Representatives:

Exhibitor representatives shall wear badge identification furnished by WomanSage at all times.

Limitation of Liability:

Exhibitor agrees to make no claim for any reason whatsoever against WomanSage for loss, damage or destruction of goods; nor for any injury to himself or herself or employees or attendees as a result of negligence on the part of Exhibitor while in the general exhibit area or conference area, nor for damage of any nature including damage to his business by reason of failure to provide space for his exhibit; nor for any action of service suppliers to WomanSage; nor for the failure to hold the exposition as scheduled.

Damage to Property:

Exhibitor is liable for any property damage caused to building floors, walls or columns, standard booth equipment or other exhibitor's property. Exhibitor may not apply paint, lacquer, adhesives or other coating to building columns, walls and floors.

Safety Devices:

Exhibitor agrees to accept full responsibility for compliance with national, state and city regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment.

Floor Load:

Under no circumstances may the weight of any equipment or exhibit material exceed the hall's maximum floor load. Exhibitor accepts full and sole responsibility for any injury or damage to property or persons resulting from failure, knowingly or otherwise, to distribute the load of his exhibit material to conform with the maximum floor load specifications.

Sub-Leasing:

Exhibitor may not sublet his space, or any part of the space, nor offer for sale the allocated space without the knowledge and written consent of WomanSage show management. Exhibitors must show only goods and services manufactured or dealt by them in their regular course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit or conference area.

Default of Occupancy:

Any exhibitor failing to occupy contracted space is not relieved of the obligation of paying the full rental of such space. If not occupied by the time set for completion of installation of displays, such space may be possessed by WomanSage for such purposes as it may see fit. If booth space is not occupied by 8:00 a.m. on the day of the Show, WomanSage will have the right to use and/or reassign such space.

Hosting Exhibit Space:

Exhibitor must have at least one representative to host their exhibit space during all specified show hours.

Contact Information: Pam Walker, ptwalker@cox.net, 949-466-6383

AGREED TO by:

(Authorized Signature)

Date

Print Name

Title

